

# MARKETING PLAN

## RECRUITER

1-9 referrals  
Comission Rate: 23%

## CHIEF

40-74 referrals. + 15000\$ of sales  
Comission Rate: 27%  
+2 month free access GK  
+ cap

## MAJOR

100-149 referrals + 36000\$ of sales  
Comission Rate: 30%  
+Phone/Tablet

## KING

200-299 referrals + 72000\$ of sales  
Comission Rate: 32%  
+Laptop/Holidays

## CAESAR

500-999 referrals + 235000\$ of sales  
Comission Rate: 34%  
+Car (2000 PLN/mo financing)

## TITANIUM

2500-4999 referrals + 1200000\$ of sales  
Comission Rate: 36%  
+Car (7000 PLN/mo financing)

## HUNTER

10-39 referrals + 6500\$ of sales  
Comission Rate: 25%  
+1 month free access GK

## CAPTAIN

75-99 referrals + 23000\$ of sales  
Comission Rate: 29%  
+3 month free access GK  
+ cap and powerbank

## GENERAL

150-199 referrals + 50000\$ of sales  
Comission Rate: 31%  
+Phone/Holidays

## EMPEROR

300-499 referrals + 115000\$ of sales  
Comission Rate: 33%  
+Car (1000 PLN/mo financing)

## MASTER

1000-2499 referrals + 540000\$ of sales  
Comission Rate: 35%  
+Car (4000 PLN/mo financing)

## LEGEND

5000 & UP referrals + 2400000\$ of sales  
Comission Rate: 37%  
+Car (12000 PLN/mo financing)